



**The Continuity Layer You're Missing:
A Fast Pass for Your Business Data**

T T-MOBILE
FOR BUSINESS

Executive summary



Global enterprises lose an estimated \$400 billion a year to unplanned IT disruptions. A single hour of downtime can cost over \$1 million. That's not a tolerance issue, it's a risk issue.

Today's enterprise teams work across geographies, job sites, and time zones. That means when communication stalls, business feels it. Whether it's a frontline employee sending an urgent update or a sales lead finalizing terms with a client, delayed responses can slow down decisions and lead to missed opportunities.

When those delays stem from demand surges in a wireless network, essential communications can get held up, and what's lost isn't just time.

Global enterprises lose an estimated \$400 billion a year to unplanned IT disruptions, according to a recent Splunk report.¹ Research sponsored by Ericsson found that a single hour of downtime can cost over \$1 million.² This isn't just a tolerance issue, it's a business risk.

SuperMobile and its network slice designed for business is a smarter path to mobile performance. Built on our nationwide 5G Stand Alone network, this enterprise-ready capability helps ensure your most critical application traffic on voice-line-enabled smartphones gets through faster when network demands surge. No extra steps, no special configuration required.

Think of it as built-in performance assurance for your critical communications, keeping workflows responsive, field teams connected, and operations moving without interruption.

With mobile-first work accelerating and digital operations expanding, waiting for the next disruption isn't a strategy. SuperMobile gives you an edge where and when it counts.

And because business doesn't stop where traditional network coverage does, every SuperMobile plan includes T-Satellite connectivity in remote areas, with text messaging today, and voice and data services on the horizon.

What's at stake when mobile communications stall

Enterprise mobility is foundational to how business gets done today. With dispersed teams and many workflows relying on up-to-the-moment communication, ensuring mobile systems can perform at a high level is essential.

Yet maintaining that performance when everyone's competing for network capacity remains a strategic challenge. When the network a business relies on can't flex to meet surging demand, these challenges become all too familiar:



Delayed field updates

slow response times
and decision-making



Dropped or lagging calls

disrupt time-sensitive
collaboration and frontline
coordination



Sluggish data transmission

interrupts file sync, app
connectivity, and cloud workflows



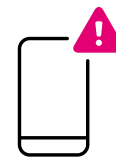
Missed SLAs and delayed actions

expose the business to penalties,
lost revenue, and reputational risk



Critical communications get treated like everything else,

offering no assurance that
high-priority traffic moves first



Limited control over mobile performance

undercuts productivity in
high-demand environments

**The SuperMobile network slice eliminates capacity bottlenecks
by giving enterprise mobile traffic *smarter, more consistent*
*performance when network demand is highest.***

The SuperMobile advantage—how its network slice keeps your critical data moving

The SuperMobile network slice delivers higher performance capabilities within the T-Mobile 5G Standalone network. It doesn't change your access to the network, instead, it gives your key communications more frequent opportunities to move through the network even as other users compete for network resources.

With the SuperMobile Network Slice, your important calls, messages, and data transactions move faster when network usage is at its peak. While other users may experience delays, your data is scheduled more frequently for smoother connectivity.

You can think of the SuperMobile network slice like a fast pass at an amusement park. Everyone's trying to get on the rides, but with a fast pass you're able to get on them more often. So, you don't have to wait as long between turns. Similarly, with the SuperMobile network slice, your data transactions move more frequently, limiting frustrating delays during high-traffic periods.

Validated and reliable

T-Mobile has extensively tested the SuperMobile network slice in real-world scenarios, including film production workflows requiring reliable data transmission, to confirm its practical benefits. Our ongoing optimizations help deliver consistent, dependable performance.

Important clarifications

The SuperMobile network slice is purpose-built for prioritized data scheduling during network congestion. It does not provide additional security, dedicated bandwidth, or emergency-level network access. The slice configuration is fixed within your service package and cannot be customized or combined with other slices.



Critical moments that call for smarter connectivity

Across industries, timing and connectivity are tightly linked to business performance. Here's how the SuperMobile network slice delivers value in critical scenarios:

Energy & Utilities

During a power outage, field technicians can stay connected through critical mobile apps used for dispatch, outage reporting or restoration tracking, even when public networks are strained, helping speed up issue resolution and reduce downtime.

Logistics

In a busy distribution hub, warehouse leads and drivers can rely on smartphone apps for routing and dispatch and use mobile camera-based scanning on voice-enabled devices. The SuperMobile slice makes it more likely these communications will go through during times of peak network use.

Healthcare

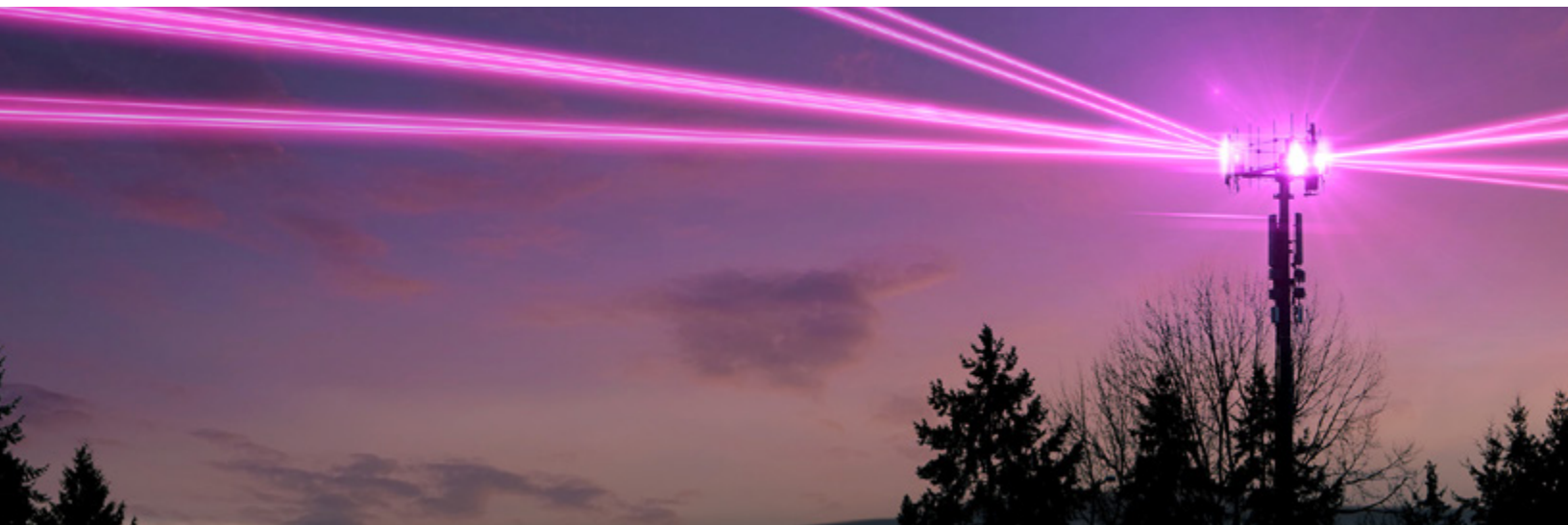
Medical professionals and home health workers can continue to use smartphone-based apps to securely share patient updates or consult with colleagues via secure messaging or push-to-talk without interruptions when network use surges.

Retail

Store managers who often rely on smartphones apps for urgent team check-ins and mobile reporting can still communicate needs for IT help or log issues during a sales event when network demand is at its peak. The SuperMobile slice helps those apps and voice features remain responsive.

Manufacturing

During a plant-wide system update, shift supervisors can use smartphone-based alerting apps to coordinate with maintenance crews and escalate issues in real-time. The network slice helps ensure those app notifications and messages are prioritized, even under heavy network use, reducing downtime and keeping production on track.



Real-world impact for your business

From field operations to headquarters and beyond, your high-stakes work requires real-time execution. Responsiveness can't be left to chance.

The network slice offered in our SuperMobile plan is built to deliver:

Uninterrupted operations when it matters most

Enterprise teams often work in dynamic environments, from busy logistics hubs to bustling medical campuses, places where network traffic can swell quickly. When overall usage on the network spikes beyond available capacity, traffic slows down. This can affect time-sensitive operations.

The SuperMobile built-in network slice gives you a clear advantage: it ensures your most important data is scheduled to move through the network more frequently than standard traffic. The result: more consistent performance for your key communications even during busy network conditions.

Business-critical data getting the attention it deserves

Whether it's a dispatch app updating a crew member's phone or a supervisor placing a call over an over-the-top (OTT) app in the field, every data packet on the SuperMobile network slice is scheduled more frequently than regular traffic when running on a voice-enabled smartphone.

Unlike traditional business mobile plans, which treat all traffic the same during peak times, SuperMobile ensures your data gets more regular scheduling intervals, helping critical operations stay responsive.

Peace of mind and simplicity

There's no need for IT to reconfigure, monitor, or intervene. The prioritization is automatic, built into your SuperMobile plan, so teams and executives can stay focused on outcomes, not infrastructure.

Reliability for enterprise workflows

Internal validation and real-world testing have shown that the SuperMobile network slice gives enterprises a practical, measurable edge: during surge moments, your business communications are more likely to remain fast and reliable.

Value at an executive level

More than half of enterprises adopting network slicing cite efficiency gains and productivity improvements as their top benefit.³ For executive leaders, this isn't just a performance upgrade, it's a strategic enabler.

With network slicing as part of your connectivity strategy, enterprises are positioned for faster site deployments, more responsive field operations, and streamlined coordination among distributed teams, all without overhauling their existing systems.



Built on America's best network

Our network has significantly more 5G capacity than other providers, delivering SuperMobile customers a superior baseline experience. On top of that, slicing prioritizes enterprise traffic on that superior network, giving you a stronger foundation to maintain the momentum you need to stay ahead.

Now the **Best** **Network**

T-Mobile: Best Mobile Network in the U.S.
According to Ookla® Speedtest®

Unlock the superpowers your business needs to WIN

Connect with T-Mobile today to see how SuperMobile can help ensure your critical communications get through when performance matters most.

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Citations

¹ The Hidden Costs of Downtime Strike Below the Surface

² Hourly Cost of Downtime

³ Enterprise 5G network slicing in North America

