Adobe

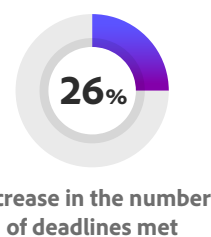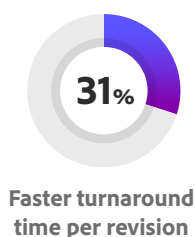# Accelerate video production to drive business impact with Frame.io.

Video is a powerful tool for business, and there is a constant demand for video content. Scaling video production can be difficult. With time-consuming processes and resource-intensive productions, creative teams can struggle to meet internal and client demand without sacrificing creativity.

The right tools can help video teams share footage faster, communicate more effectively, and secure assets when sharing with project stakeholders. Businesses need cloud-based collaboration tools to work more efficiently and get high-quality video content into market quickly.

The solution.

Frame.io gives creative teams a connected platform to simplify complex video production workflows. With cloud-based sharing, file storage, communication, and security features, brands can accelerate their video production and create great content faster.

Frame.io delivers significant business value.*

26%

More productive post-production staff

31%

Faster turnaround time per revision

26%

Increase in the number of deadlines met

*Based on interviews of eight organizations who use Frame.io, conducted by IDC, 2020

Power seamless collaboration with secure tools.

With a centralized collaboration hub, teams can make their video production processes and workflows more efficient, saving time, maximizing budget, and freeing up resources to create higher-impact video content.

- **Save time** and wrap productions more quickly by eliminating process roadblocks.

- **Minimize reshoots** and revisions to save money on video production.

- **Scale creative output** with flexible tools that provide an opportunity to grow with more content creators, stakeholders, and projects.

- **Collaborate more efficiently** with cloud-based reviews and approvals to capture stakeholder and creator feedback from anywhere in the world.

- **Secure assets** as they're passed around during production with precautions like two-factor authentication and personalized watermarks.

> " **With Camera to Cloud, you can shoot anywhere and not have to worry about shipping drives.**
>
> **Tyler Hymanson**
> Post Production Supervisor
> Sandwich

Sandwich, a creative agency that produces explainer videos for brands, uses Frame.io and Camera to Cloud as the special sauce in its end-to-end workflow. With Frame.io, Sandwich was able to remove obstacles while working remotely. Camera to Cloud allowed on-set teams to relay footage in real time to post-production stakeholders for review. This process eliminated production inefficiencies for the Sandwich team and helped boost their creativity and collaboration. Read the Sandwich story to learn more.

Accelerate your brand's video output and increase creativity with flexible technology.

Review and approve. Bring collaborators together in one central place with frame-accurate commenting and annotations, eliminating bottlenecks and delays in the approval process.

Centralize assets. Secure working files for the whole team with centralized asset management. When a project has wrapped, automatic archiving with custom settings helps save on storage costs and supports organization of all ancillary assets.

Iterate smoothly. Integrate Frame.io smoothly with editing software like Premiere Pro and After Effects, allowing post-production teams to work in tandem with all their content.

Transfer directly. Upload footage directly from set to the cloud, eliminating costly hard drive shipping and transfer delays. Camera to Cloud makes dailies instantly available for editing and review, allowing post-production to work in parallel with on-set teams.

Manage multiple teams. Coordinate multiple projects with easy-to-use admin tools, and ensure the right team members have access to the projects and files they need.

View and review on large screens. View Frame.io projects on large format screens for optimal replay with the Frame.io for Apple TV app.

Secure assets. Transfer and share content both internally and with external stakeholders securely with 2FA and SSO login processes, adding another layer of protection on top of basic login credentials.

Protect rights. Keep content safe with Watermark ID, which dynamically overlays viewer name, IP address, and view date for added security to all files being shared. Watermarks plus digital rights management stop unauthorized viewing of pre-release content.

Frame.io is a scalable video collaboration platform that can cut video turnaround times by 31% and improve client satisfaction by 36%. Accelerate your production workflows by sending media right from your camera to stakeholders anywhere with Camera to Cloud. Streamline your creative process with centralized asset storage, seamless integrations with Adobe Premiere Pro and After Effects, and frame-accurate video reviews so you can collaborate in real time with distributed team members. Protect your creative assets with enterprise-level security and access controls. With a modern video workflow, your team can work at the speed of creativity.

Video collaboration designed for business.

Learn more about how Frame.io can support your organization. To get started, request more information.